

LaMetric Time - connected clock for home and business



Internet-connected clock makes your space unique with charming clock faces, controls smart home with a glance, tracks digital metrics in real time, creates music atmosphere with dance of pixels

Get only important information with always-on smart clock

Inspired by enchanted devices concept, LaMetric Time is still a clock which ideally fits your cozy home but, when needed, it transforms into intelligent assistant which clearly shows weather, smart home notifications, business metrics and others important information. There is no need to spend your expensive time for digging on slow loading sites or smartphone apps in order to get important things, they are delivered in a natural way, at a glance.

Be less dependant on the smartphone, spend more time with the family, but never miss anything important with LaMetric Time.

Make your place unique with award-winning design

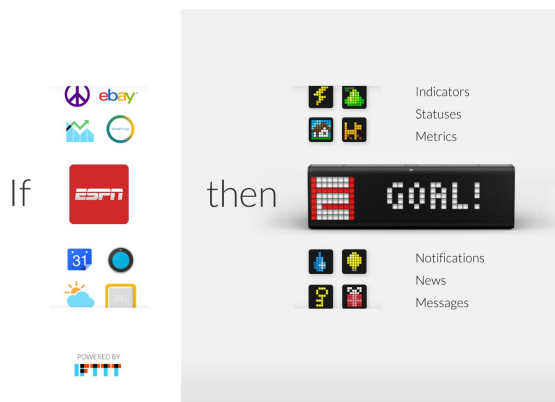


“With its technical features, LaMetric Time brings the table clock up to date, so that it easily fits into home and office environments”.

[Red Dot](#)

The contemporary interior is about being tech-savvy without turning a place into a science fiction lab. LaMetric Time enhances any shelf, bedside or desk and makes any interior alive. It makes the home unique with thousands of [Clock Faces](#). Everyone can express themselves with emotions, Lego & Minecraft heros, logos, symbols and many other faces or [create their own one](#) via simple interactive tool.

Let family members know what’s happening in your smart home



“LaMetric is fully programmable via the accompanying app (or “hackable”) and comes with a bunch of off-the-shelf widgets, along with support for RSS and services like IFTTT, SmartThings, Wig Wag, Ninja Blocks, so you can get it talking to other smart devices or web services”.

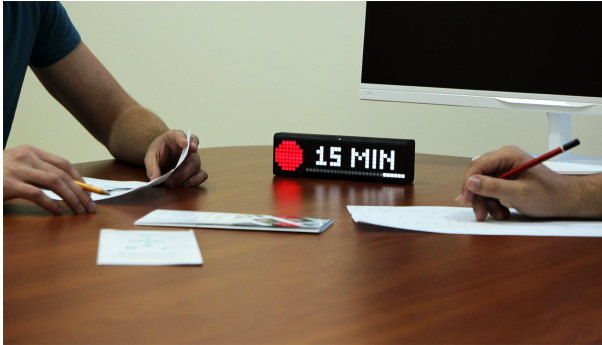
Steve O’Hear at [TechCrunch](#)

Controlling home devices from a smartphone is good but not enough when a few people need access to the information. LaMetric Time organizes everything in your home, collecting information from your [Netatmo](#), Nest, Ring, LIFX, SmartThings, [Philips Hue](#), WeMo, Amazon Echo and so on and showing it at a single display wherever it’s fine for your family.

Personalized with [IFTTT recipes](#), LaMetric Time even allows you switch lights on with a click of a button, check doors status or [makes your home more secure](#) sending warnings when stranger approaches.

Wake up with your favorite radio station, see the weather just turning eyes to a bedside, read news headlines while having breakfast and enjoy your stylish friend who always cares about your place.

Engage team or customers with actionable business metrics



“LaMetric can be customized to deliver everything from email notifications, a Facebook fan count, the weather forecast, a countdown to an important date, stock price changes, and a lot more besides. All of which are set up and controlled via a dedicated mobile app for iOS and Android”.

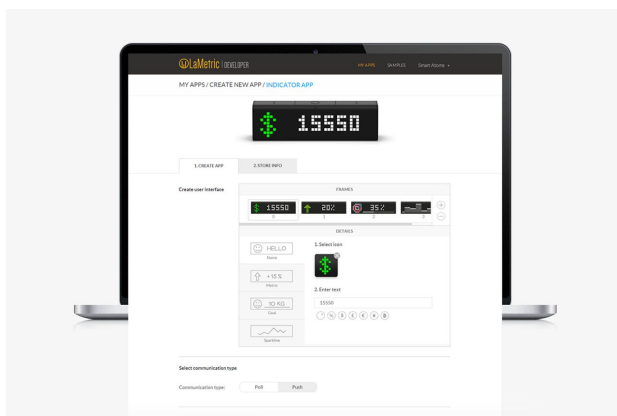
[New Atlas](#)

With its vision to make people more efficient, LaMetric Time becomes a perfect [business assistant](#). Having thought-out display, it can sit on a desk and work for one person, or occupy an office shelf and keep all the team tuned.

Depending on the business type, people can track different real-time digital metrics to be timely informed about all achievements and fails. Some interesting use cases include engaging customers by tracking [Facebook fans](#) on cafe’s shop-front, increasing champagne sales inside the restaurant by counting bottles sold via [iKentoo](#), pitching media in-time by monitoring [brand mentions on Twitter](#), motivating team with [WooCommerce sales figures](#), [apps downloads](#) or [website visits](#).

Moreover, Google Calendar app can help [reduce a few wasted hours](#) for a team every week if setup LaMetric Time in a meeting room.

Track your data and take your actions



“LaMetric Is A Smart And Hackable Ticker Display”

[TechCrunch](#)

[LaMetric Developer](#) lets you experience the smart clock's customization possibilities. You can create Indicator, Button and Notification apps for LaMetric Time. LaMetric Developer allows you to create apps without complex SDK and learning curve; you do most of things in visual editor.

By creating Indicator App you can track any important figure or information in real-time. You can Track sales figures from the online store, company profit, KPI and much more.

Button App is used for launching action when Action button on LaMetric Time is pressed. Get taxi, order a pizza, switch on the lights or take any other actions with the click of a button.

Notification App allows you to integrate LaMetric Time into smart home systems and display notifications sent via local network.

Rock with dance of pixels



"Can your desktop speaker do this? Show time, news, deadlines, temperature or any other data you're interested in? Stream music services like Spotify, Pandora and iTunes from your phone or tablet? Smart Atom's LaMetric can. In addition, this speaker is hackable. In all my years as an audio reviewer, I have never before written the words, "this speaker is hackable."

Ken C. Pohlmann at [Sound&Vision](#)

You will never miss significant warning, as LaMetric Time is equipped with stereo speaker in order not only read the information but also get sound notifications.

LaMetric Time brings more than 3000 radio stations to create atmosphere or wake up you in the morning.

It also works as stereo Bluetooth speaker with light show; you can stream your favorite music services like Spotify, iTunes, and Pandora from your phone or tablet. If in-built stereo is not enough, you can always connect more powerful speakers via audio out.

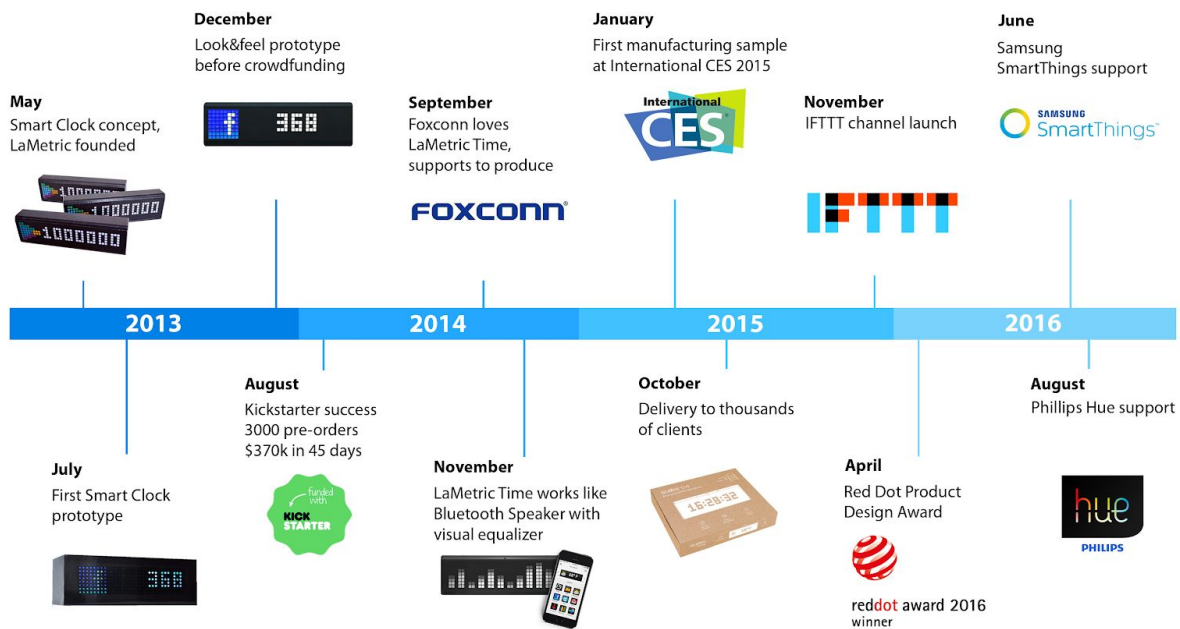
Specification

- Always on connected display for the entire family or team
- Wi-Fi connected, works independently from the smartphone
- Dimensions (20.8 x 3.6 x 6.1 cm) designed to fit any shelf, bedside or desk
- 37x8 white scrolling display with 8x8 color icon at the left
- Ambient light sensor to adjust information comfortably for your eyes
- Screen saver to do not disturb you at night
- Internet Radio / Bluetooth speaker / Alarm clock with music
- Charging via USB power adapter (US or EU/UK plug)
- Configured via [iOS](#) or [Android](#) apps with easy three-steps set up process

LaMetric Time story

With its origins in early 2013, LaMetric Time was backed with over \$370,000 at Kickstarter, and launched mass-production in August, 2015. As a stylish contemporary interior object, it has thousands of users over the globe and remains the reputation of the world's first smart clock and powerful home & business assistant.

Key Facts www.lametric.com



About LaMetric

LaMetric (Smart Atoms Limited, UK/UA company) is comprised of tech visionaries, designers and engineers. With their first product, LaMetric Time, the company aims to decorate home and business environment with intelligent objects which enhance interior, make it unique and decrease people's dependence from the smartphones by returning them to natural information perception. [More about LaMetric.](#)

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